SPONSORSHIP PROPOSAL

btNOG9 Sponsorship Proposal

... the return of physical NOG in Bhutan

SPONSORSHIP PROPOSAL

Bhutan Network Operators Group (btNOG) is an informal group set up to provide an educational and operational forum for Internet network operators and interested professionals/engineers related to the Internet's technologies and operational practices to discuss matters of mutual interest, exchange technical information and learning, and discuss specific implementation issues, usually through a combination of mailing list and annual meetings. btNOG is open to all ISPs and Internet related organizations in Bhutan and also from around the world. As such it has no owners, just a small group of dedicated individuals who look after the mailing list and organise the regular meetings.

The main objective is educational, but at the same time gives vendors and tech enthusiast a chance to talk about newer technology and products on the sidelines. ICT Community get to talk to each other about experiences, benefiting the entire community.

btNOG specially invites people from the community to contribute through being instructors and sharing experience. Network operators in the country are in nascent stage of development, and all such help will be valuable.

btNOG Meetings: btNOG meeting is held once in a year.

Previous btNOG Events:

    btNOG 1: November 2014, Phuentsholing

    btNOG 2: September 2015, Thimphu

    btNOG 3: November 2016, Thimphu

    btNOG 4: June 2017, Thimphu

    btNOG 5: June 2018, Semtokha, Thimphu

    btNOG 6: June 2019, Paro, Bhutan.

btNOG 7: October 2020, Online Event (Due to pandemic)

btNOG 8: October 2021, Online Event (Due to pandemic)

btNOG9 Sponsorship Information:

There are many ways you can help and support us. The standard means is by contributing a fixed amount of money that will be used to support the logistics and infrastructure for the conference in addition to supporting some national & international speakers. Other ways of supporting us are by contributing computing and network equipment required to provide access to the venue, providing Internet access at the venue, reception dinners for the speakers, business dinners for invitees and so on.

Unlike in the past 2 events that we had to conduct online due to pandemic, btNOG9, will mark the return of the physical event and is tentatively scheduled at Bumthang, Bhutan. Your sponsorship will provide a unique opportunity to celebrate the return of Bhutan's physical NOG.

The standard sponsorship rates are given below. The last date for receiving the intent of sponsorship for btNOG9 is 25th September 2022.

International Sponsors

Platinum Sponsor: USD 5000+ (Maximum 3)

Benefits:

- Pre-event branding

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 5 free registrations for the Conference *(However, the visa depends on the new protocols of Bhutan after the international border opens on 23rd Sep 2022).*

btNOG9: *the return of physical NOG in Bhutan*
Bumthang, Bhutan 10-14 October 2022

https://nog.bt   email: btnog-coord@nog.bt

- Space for Demo @ Opening Dinner

- Logo on Lanyard

- Banners (2 m x 1 m) in the Conference and Workshop Lobby if made available

- Brochures distribution during conference if made available

Gold Sponsor: USD 3000-5000

Benefits:

- Pre-event branding

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 3 free registration for the Conference *(However, the visa depends on the new protocols of Bhutan after the international border opens on 23rd Sep 2022).*

- Banners (2 m x 1 m) in the Conference Lobby, if made available

Silver Sponsor: USD 2000-3000

Benefits:

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 2 free registration for the Conference *(However, the visa depends on the new protocols of Bhutan after the international border opens on 23rd Sep 2022).*

Local Sponsors

Platinum Sponsor: Nu. 100,000 and above (Maximum 3)

Benefits:

- Pre-event branding

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 3 free registration for the Conference & Workshop

- Space for Demo @ Opening Dinner

- Logo on Lanyard

- Banners (2 m x 1 m) in the Conference & Workshop Lobby, if made available

- Brochures distribution during conference if made available

Gold Sponsor: Nu. 70,001 – Nu. 100,000

Benefits:

- Pre-event branding

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 2 free registration for the Conference & workshop

Silver Sponsor: Nu. 50,001 – Nu. 70,000

Benefits:

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 2 free registration for the either Conference or workshop

Bronze Sponsor: Nu. 50,000 or less

Benefits:

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 1 free registration for the either Conference or workshop

Other Sponsor opportunities (International and Local)

Social Dinner Sponsor: Opening or/and Closing Dinner (Maximum 2)

Opening Social Dinner: 10th October 2022.

Closing Social Dinner: 14th October 2022.

Benefits:

- Pre-event Branding

- Prominent branding at conference & workshops

- Proportional branding on the Main hall

- Proportional branding during all Social Events

- 1 free registration for the either Conference or workshop. *(However, the visa depends on the new protocols of Bhutan after the international border opens on 23rd Sep 2022).*

- Banners (2 m x 1 m) in the social event venue, if made available

Fellowship Sponsor:

The purpose of the btNOG Fellowship Programme is to give opportunities to Bhutanese working in the ICT Community to participate in the Country's premier Internet Operations and Technology summit. The human networking is an extremely important component for growing the Internet across the region, with the btNOG Fellows gaining valuable opportunities to meet Internet network professionals. This is in addition to the technologies and skills learnt or enhanced during the btNOG Workshops and the Conference itself.

The award is open to anyone who meets the required criteria.

The Fellowship Award which is granted to successful applicants (Fellows) will cover the workshop & conference registration fee and accommodation, and provides a contribution towards the cost of the travel and living expenses associated with attending btNOG.

The total number of fellows will be decided based on the sponsorship that we receive and the cost associated with it.

Benefits:

- Pre-event branding

- Prominent branding at conference & workshops

- Proportional branding on the Main Hall

- Proportional branding during all Social Events

- Banner (2m x 1m) in the social event venue, if made available

Key Points about btNOG9

- btNOG9 is tentatively being hosted in Bumthang, Bhutan. This is the only annual major Internet & networking technologies event in Bhutan.

- btNOG9 will mark the return of the Physical btNOG in Bhutan.

- btNOG9 will start with a one-day conference on 10th October 2022.

- btNOG9 will host 3 parallel hands-on technical training/workshops on Network Essentials, Linux System Administration, and Information/Network Security over 4-days from 11th Oct 2022 to 14th Oct 2022.

btNOG9: Bumthang, Bhutan – 10th October to 14th October, 2022

btNOG9 Tentative Program Schedule

CONFERENCE: 10th October, 2022.

WORKSHOP: 11th October - 14th October, 2022.

Track 1: Network Essentials

Track 2: Linux Administration

Track 3: Security

Opening Social Dinner: 10th October 2022.

Closing Social Dinner: 14th October 2022.